

The International Biotechnology Conference & Exhibition



Exhibition and Sponsorship Guide

Organizer



Introduction

Biotech France 2017 Conference & Expo will be held in Paris, France from 28th to 30th June 2017. It sets a target to be one of the largest biotech events in Europe and worldwide. This international event will reflect the full diversity of current biotechnology science advances in research and practice that open opportunities for exploitation of knowledge, commercially or otherwise, together with news, discussion and comment on broader issues of general interest and concern.

The aim of this conference is to foster the exchange of knowledge, experiences and ideas among scientists, academics, students, industry representatives and other professionals interested in biotechnology; and works to develop synergies and relationships that further advance the field.

The Biotech France 2017 program will present the most advanced issues in biotechnology and its related fields (health, cosmetics, food, energy, Environment, etc), which will be discussed by a selected group of international scientists, Industrials and Investors. It will include the research, industrial and commercial aspects of biotechnology, in areas such as: Healthcare and Pharmaceuticals, Food and Agriculture, Biofuels, Nanotechnology, Environment and Biodiversity, Bio-catalysis, Bioremediation and Process engineering.

Biotech France 2017 will be organized jointly to:

- **Nanotech France 2017**
- **NanoMatEn France 2017**
- **NanoMetrology France 2017**

Conference Topics

The Biotech France 2017

Cell & Molecular Biology and Bioinformatics

- Genomics and Proteomics
- Genetic Engineering
- Molecular Biology
- Synthetic Biology
- Bioinformatics

Physiology/Biochemistry

- Protein sequence, structure and function
- Enzyme kinetics and mechanisms
- Lipids and membranes, Metabolism,
- Electron transport and ATP synthesis,
- Photosynthesis
- Replication and DNA repair
- Transcription and RNA processing
- Recombinant DNA technology
- Structure determination of macromolecules
- Neurophysiology, Endocrinology
- Cardiovascular Physiology
- Immunology
- Respiratory Physiology, Renal Physiology, Cell Physiology, etc
- Ecological, Evolutionary and Comparative Physiology, etc.

Biochemical Engineering/Bioprocess Engineering

- Applied Biology
- Biomolecular Engineering
- Biocatalysis & Biotransformation
- BioProcess engineering.
- Process Intensification

conference topics include:

- Novel Approaches in Multifunctional Reaction Processes
- Chemical Reactor Fundamentals
- Metabolic Engineering
- Bioremediation
- Sewage Processing
- Microbial Degradation
- cell and tissue engineering
- Culture Engineering
- Bioprocess Control and System Engineering
- Bio-separation
- Product Design and Engineering
- Reactor Design
- Novel Experimental Approaches and Modeling

Industrial Processes/New Products

- Scale-Up and Optimization
- Downstream processing
- Bioreactor engineering
- Modeling and control
- Biosensors
- Nanobiotechnology

Environmental Biotechnology- Green Economy

- Bioenergy
- Biorefinery: biocompounds and biofuel
- Forestry Products
- Green Chemistry
- Green Cosmetics
- Green Energy

- Wastes and Effluents
- Pesticides

Pharmaceutical/ Medical Biotechnology

- Pharmaceutical, medical and molecular biology
- Biotechnology in diagnostics
- Biosensors
- Biotechnology in therapeutics
- Biomaterials
- Human and Animal Vaccines
- Phitotherapics
- Nutraceuticals
- Biodrugs
- Drugs
- Biotechnology in cosmetics

Food, Marine and Agro-Biotechnology

- Biotechnology to the Agriculture
- Food Safety
- Active principles of plants and cultivation
- Photosynthesis and Bioproductivity
- Microalgae Cultivation and Photosynthesis
- Animal biotechnology
- Marine Biotechnology

Bio-economy/ Green Economy

- Biotechnology Accelerators
- Bio-law and Bio-ethic
- Biopolicy and Bioeducation

Sponsorship Opportunities

Why become an exhibitor

- Exhibiting provides a good opportunity to showcase your products and services and meet with key international bioscience and biotechnology players. This opens new business opportunities for your organization.
- Establish and strengthen your company's standing within the scientific community and maximize your exposure in the biotechnology area.

Why become an exhibitor

The Exhibition packages include:

- Electricity Socket (220V)
- Logo of your company in the conference abstract book
- Logo, your company's short description and internet link at the conference web

Cancellation Policy

Your payment less 20 % of the chosen package rate will be reimbursed if a cancellation is received before Feb 26, 2017. 50% of the registration fee will be reimbursed, if a cancellation is received between Feb 27, 2017 and March 31, 2017. No reimbursement will be made after March 31, 2017.

site

Exhibition Standard Package

Included with the Exhibition Standard Package:

- 6 m2 area with one table and 2 chairs
- 2 persons to attend the Exhibitor Stand with Coffee breaks and lunches included.

Fees Before 26 Feb 2017 After 26 Feb 2017
€ 2500 **€ 2800**

Exhibition Plus Package

Included with the Exhibition Plus Package:

- 8 m2 area with one table and 2 chairs
- 2 persons to attend the Exhibitor Stand with Coffee breaks and lunches included.

Fees Before 26 Feb 2017 After 26 Feb 2017
€ 2800 **€3200**

Sponsorship Opportunities

	DIAMOND	PLATINUM	GOLD	SILVER
	€ 10 000	€ 7 000	€ 5 500	€ 2 500
Company banner (Roll up) in the plenary session room	✓	✓		
Company's logo and short description and web link at the conference web site	✓	✓	✓	✓
Company's logo in the conference program and book of abstracts	✓	✓	✓	✓
Company's description in the conference program and book of abstracts	✓	✓	✓	-
Advert in the conference program and book of abstracts	Full color page	½ color page	½ color page	½ color page
Speaking Slot in the conference (subject to the approval of an abstract by the scientific committee)	✓	✓	-	-
Exhibition Stand (No shell scheme included)	10 m ²	8 m ²	8 m ²	-
Conference passes included	1	1	-	-
Exhibition passes included	3	2	2	1
Flyer insert in delegates bag	✓	✓	✓	-
Screening of corporate film during the event *	✓	✓	-	-

* Equipment at the charge of the sponsor

Additional Sponsorship and Networking Opportunities

Printing on delegate bag Fee: € 3200

- Printing of sponsor's mono colour logo of the size 50mmx50 mm on the delegate bag.
- Listing of your company name and logo in the Conference Program/Abstracts booklet.
- Listing of your logo company name, short description and link to your company website on the conference website.

Sponsor's logo on lanyards Fee: € 2500

- Your company logo on the conference lanyard given to each delegate and worn throughout the conference.
- Listing of your company name and logo in the Conference Program/Abstracts booklet.
- Listing of your logo company name, short description and link to your company website on the conference website.

Opening Ceremony Fee: € 2500

- Opportunity to give a short address at the conference opening ceremony.
- Your company standard Roll up banner positioned around the Reception area.

- Listing of your company name and logo in the Conference Program/Abstracts booklet.
- Listing of your logo company name, short description and link to your company website on the conference website.
- Delegate bag insert with flyer/brochure.
- 1 free delegate passes to Conference and its concurrent events and activities

Registration Desk Sponsoring

Fee: € 3000

- Your company standard Roll-up banner at the registration desk.
- Your promotional materials inserted into each delegate bag given to participants on site.
- Listing of your company name and logo in the Conference Program/Abstracts booklet.
- Listing of your logo company name, short description and link to your company website on the conference website.
- 2 free delegate passes to conference and its concurrent events and activities.

Conference lunch Sponsoring

Fee: € 4500

- Sponsorship of one of the Conference Lunches.
- Your company logo on paraphernalia (Ex napkins, doilies etc). Materials to be provided by the Sponsor.
- Your company details in a Roll-up banner where the lunch will be taking place.
- Opportunity to give a short address at the beginning of the lunch.
- Listing of your company name and logo in the Conference Program/Abstracts booklet.
- Listing of your logo company name, short description and link to your company website on the conference website.
- 2 free delegate passes to Biotech France 2017 and its concurrent events and activities.

Conference Diner Sponsoring

Fee: € 6000

- An unrivalled opportunity to have high profile branding at the main social event of the Biotech France 2017 and its concurrent events (Nanotech France 2017, NanoMetrology France 2017, NanoMatEn 2017).
- Your company logo on paraphernalia (Ex napkins, doilies etc.).
- Your company details in a Roll-up banner where the diner will be taking place.

- Opportunity to give a short address at the beginning of the dinner.
- Listing of your company name and logo in the Conference Program/Abstracts booklet.
- Listing of your logo company name, short description and link to your company website on the conference website.
- 2 free delegate passes to Biotech France 2017 and its concurrent events and activities.

Delegate bag insert Fee: € 1000

- Your promotional materials can be inserted into each delegate bag given to participants on site. This applies to light-weight materials only – books etc. will not be inserted into delegate bags
- Listing of your company name and logo in the Biotech France 2017 Program/book of abstracts
- Listing of your logo company name, short description and link to your company website on the conference website.

Sponsor logo display in the conference web site Fee: € 600

- Listing of your company name and logo in the Biotech France 2017 Program/book of abstracts.
- Listing of your logo company name, short description and link to your company website on the conference website.

Printing advertising

Advertisement published in final program/Abstract booklet in full page and colour

Back Cover	€ 5000
2 nd Cover (the page after of the front cover)	€ 3500
3rd Cover (the page before the back cover)	€ 2500
Inside page	€ 1500

Contact details



Phone: +33 6 45 57 40 09



info@setcor.org



www.setcor.org



Fax: +33 1 48 72 88 98